



In 1989 the late Dr. Erwin Vasquez and a small group of medical professionals began The Light of the World Clinic. Without regard to race, religion, domestic status or nationality, the Clinic serves the disadvantaged, at-risk, underserved and uninsured individuals who receive no government medical benefits and couldn't receive routine medical care without burdening our already over-crowded emergency rooms and which cost taxpayers millions of dollars each year.

Like our patients, the Clinic receives no government support and, in the last three decades, not one of the more than a quarter of a million patients we've served has ever been asked to pay for any of the healthcare services they receive! As a Florida 501(c)(3) non-profit, we're funded solely through fundraisers, corporate, non-profit and community grants and the generous support of caring individuals.

Operating six days a week, the Clinic provides a full range of medical services through multi-lingual volunteer and licensed doctors, nurses and other medical professionals in English, Spanish, Portuguese and Creole. The Clinic offers more than 15 successful programs including one-to-one health screening, medical treatment, community outreach and prevention education. When available, the Clinic also provides free or low-cost prescription medication and immunizations.

Our services include: Cardiology, Dentistry referral, Dermatology and Dermatological Surgery, Diabetic Counseling and Education, General Medicine, Gynecology, Healthy Hearts/Healthy Lifestyles Program. Internal Medicine, Nephrology, Nutrition, Pediatrics, Psychology, Social Service Outreach, and Women's Healthcare.

We also serve as a training facility for medical and healthcare students from area medical schools, universities and colleges along with local hospital interns who study under our volunteer physicians and healthcare professionals to learn the necessity of compassionate care and how cultural diversity should play an essential part in their practice of medicine.

To celebrate our 30 year anniversary, honor our dedicated medical professionals and to allow us to raise funds to continue to provide free and quality health services, please take out an ad in our **"30TH ANNIVERSARY COMMEMORATIVE JOURNAL."** This program will be distributed to healthcare facilities, medical suppliers, pharmaceutical companies and more. It also will be distributed when hundreds of media, community leaders, elected officials and distinguished medical community members who will gather at the prestigious Tower Club in downtown Fort Lauderdale on February 23, 2019 at our annual Noche Tropical fundraiser and charity auction - "Havana Nights Casino Party."

As a marketing tool or a way to say "thank you" to all of our volunteer healthcare professionals, you'll find the rates affordable and, if desired, we'll even provide free artwork. Thanks for your needed support!

Please see the following page for ad specs and pricing.

Anniversary *LIGHT OF THE WORLD CLINIC* **Noche Tropical**

ADVERTISING DIMENSIONS

Deadline for artwork is due by January 10, 2019

Any ad received past due date will be "INSERTED" into Program Journal.

REQUIRED SPECIFICATIONS: Digital Format Only.

We accept JPEG, EPS or PDF files, 300dpi, black and white only.

We offer free AD design - just send us your text, images, mention the honoree you would like to honor and we will send you a copy of your AD for approval before print.

**Send artwork to: elainevasquez@aol.com
in PDF or JPEG format**

FULL PAGE AD: (5.5" wide x 8.5" high) - **\$ 300**

HALF PAGE AD:

(5.5" wide x 4.25" high)
add .125" bleed all sides

\$ 175

QUARTER PAGE:

(2.75" wide x 4.25" high)
add .125" bleed all sides

\$ 100